INSTITUTION'S INNOVATION COUNCIL

IIC Logo Contest

Since its inauguration in November 2018 IIC has become a big network of Innovation enthusiasts. We are together conducting a number of activities and implementing various programs to boost innovation and entrepreneurship among students in their formative years of education. To give a brand influence and visual identity to these IICs we are inviting entries from students for logo which represent the signature sprit of IICs.

Theme for logo: Innovation, Technology, Entrepreneurship, Team spirit or Networking.

The Logo can be in full name format (Institution's Innovation Council) or abbreviated format (IIC)

TERMS AND CONDITIONS

1. The Contest is open to all students and faculty members of institutes having IICs.

2. All entries must be submitted on the IIC portal https://mic.gov.in/iic.html only.

3. The winning logo would be the intellectual property of MHRD's Innovation Cell and the winner cannot exercise any right over it, after selection.

4. Multiple submissions of logo by the same participant would not be accepted.

5. The logo design must be original. Plagiarism of any nature would not be allowed.

TECHNICAL SPECIFICATIONS

1. Participants should upload the Full HD Logo in PNG / JPEG format only.

2. The winner of the competition shall be required to submit the design in open file format (CDR/PSD etc.).

3. The Logo should be in high resolution with minimum 300 DPI.

EVALUATION CRITERIA

Entries would be judged on the basis of elements of creativity, originality, composition, simplicity, artistic merit and visual impact.

PRIZE FOR WINNERS

1. Top three finalists will receive certificate and T-shirt from MHRD innovation cell.
2. Final winner will be felicitated at National Exhibition.

Last date for submission is **10th June 2019.**